

WTVJ-TV

**QUARTERLY LIST OF PROGRAMMING
ADDRESSING COMMUNITY ISSUES**

October 1 through December 31, 2011



Quarterly Issues and Programs Report

October 1 through December 31, 2011

NBC 6/WTVJ attempts to serve the public interest, convenience and necessity by presenting broadcast material which treats significant issues of the people in the communities served by NBC 6/WTVJ.

The community issues to which WTVJ addressed significant programming were determined by knowledge obtained through community involvement and informal ascertainment of the general public, community leaders, public officials, inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

NBC 6/WTVJ recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests. This report includes a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period October 1 through December 31, 2011.

The programs produced to meet the needs of the public include locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

Community Issues

Politics
Health
Consumer/Economy
Education
Family
Ethnic/Diversity
Live Positive
Community

Locally Produced Programs

Our locally produced, regularly scheduled programs address community issues, concerns and needs. The programs are as follows:

NBC 6/WTVJ News – Daily Local News Programs – WTVJ’s daily newscasts devote considerable time to local issues and community problems.

Regularly scheduled, locally produced newscasts and programming include:

Program	Time	Days
NBC Miami News at 5am	5:00-5:30 am	Monday-Friday
NBC Miami News at 5:30am	5:30-6:00am	Monday-Friday
NBC Miami News at 6am	6:00-7:00am	Monday-Friday
Live Miami at 11am	11:00-12:00pm	Monday-Friday
NBC Miami News at 5pm	5:00-6:00pm	Monday-Friday
NBC Miami News at 6pm	6:00-6:30pm	Monday-Friday
NBC Miami News at 11pm	11:00-11:30 pm	Monday-Friday
NBC Miami Today Saturday	6:00-7:00am	Saturday
NBC Miami Today Saturday	9:00-10:00am	Saturday
NBC Miami News at 6pm	6:00-6:30 pm	Saturday
NBC Miami News at 11pm	11:00-11:30 pm	Saturday
NBC Miami Today Sunday	6:00-8:00am	Sunday
NBC Miami News at 6pm	6:00-6:30 pm	Sunday
NBC Miami News at 11pm	11:00-11:30 pm	Sunday

POLITICS

NBC 6 is devoted to covering a myriad of local, national, and international government issues during its newscast. The coverage includes profiles of policy makers, political debates, political controversies, and school board issues.

Setup School Prayer Bill

Reporter: Steve Litz

11/2/2011 6pm

Length: 1:55

If a bill becomes law in Tallahassee, School boards could sanction prayers at school functions. Prayer in public schools has been a hot-button issue for years and one Democratic State Senator from Orlando would like to formalize prayers at school functions.

Marco Rubio

Reporter: Steve Litz

12/2/2011 6pm

Length: 2:10

Florida Senator, Marco Rubio was back in his hometown of Miami where he talked with reporters about issues that were generating a whole lot of talk. Steve Litz met with the Senator and asked him about mega casinos gambling possibly coming to South Florida, the Republican Presidential candidate field and on immigration.

Tax Fight

Reporter: Jackie Nespral

12/21/2011 11pm

Length: 1:10

With taxes set to go up on 160 million Americans in just ten days, Washington was locked in a political stalemate. House Republicans were demanding that the Senate come back from its holiday break to take part in a conference committee. Democrats were arguing that the House GOP simply pass the already approved Senate Legislation that Senate Bill would extend the tax cut for another two months, giving lawmakers more time to hammer out a longer-term agreement.

HEALTH

As the first generation of Baby Boomers are retiring and more people are becoming health conscious, NBC Miami offers an array of reports – from the most concerning and relevant health issues to the latest in medical technology.

Mammopalooza

Reporter: Nathalie Pozo

10/3/2011 11am

Length: 4:25

October is breast cancer awareness month, and Broward Health painted the entire month pink for the 3rd Annual Mammopalooza. Medical Director of Cancer Services for Broward Health, Nicholas Tranakas and Pia Del Valle were in our studios with more information about this great event.

Hope for Cancer

Reporter: Kevin Corke

10/11/2011 6pm

Length: 1:30

A local eight year old girl had new hope in her fight against a recurring stomach cancer. That's after a team of Miami Children's Hospital doctors completed an 8 ½ hour procedure that brand new to Florida.

Nanoknife

Reporter: Diana Gonzalez

11/2/2011 6pm

Length: 2:35

According to the American Cancer Society, the one year survival rate for pancreatic cancer patients was only 26%. It plummets to 6% at 5 years. The Sylvester Comprehensive Cancer Center is the first in Florida to use the Nanoknife to help some of the patients. This is used for some other inoperable tumors just like two years ago when a South Florida woman treated for a liver tumor is still cancer free.

Employee Wellness Programs

Reporter: Diana Gonzalez

11/17/2011 6pm

Length: 2:20

Some South Florida hospitals weren't just trying to keep their patients healthy, but they were also working on improving the wellness of their own employees. Diana Gonzalez reported that a dozen health organizations, including the American Heart Association urged the Federal Government to protect consumers from paying higher insurance premiums based on their health. They supported employees wellness programs as long as there were no financial penalties for participants.

Breast Cancer Medications

Reporter: Diana Gonzalez

12/10/2011 6pm

Length: 1:00

A new study found more than a 1/3 of breast cancer patients stopped taking the drugs that could prevent a recurrence of their disease. The study found nearly 36% of women who had recently finished chemo-therapy or radiation were most likely to quit medication early because of nausea, hot flashes and mood swings. Researchers said doctors needed to get better at managing the side effects linked to the drugs so patients could stay on it longer. Women are supposed to take them for five years.

Body Scanners

Reporter: Amara Sohn

12/13/2011 11pm

Length: 2:35

It was a question that was asked many times...are those body scans at the Airport security safe? The TSA has always said "Yes," but Local lawmakers were saying "Prove it." The Broward County Commissions approved a measure that asked the transportation security administration to do more tests on the health hazards of those full body scans.

CONSUMER/ECONOMY

NBC Miami airs series of reports dealing with the most current and most concerning consumer and economy issues.

Seminole Casino Jobs

Reporter: Hank Tester

10/5/2011 6pm

Length: 2:10

The Seminole Casino in Coconut Creek announced a 150 million dollar expansion project and that resulted in the area's largest mass hiring in years. Hank Tester informed about the job fair that took place in November 2011.

Miami Dade United Way

Reporter: Trina Robinson

10/5/2011 11am

Length: 4:00

Yanet Obarrio Sanchez from Miami Dade United Way informed how they partnered with familywize to ease the pain of the pinch and help consumers save money on their medications, prescription drugs and other related costs.

Payroll Tax Cut

Reporter: Jeff Burnside

12/22/2011 11pm

Length: 2:30

Extending the payroll tax cut two months means more money your paycheck. There was no disagreement over the benefit to the economy now. The drama came over whether to extend the cut by two months or a year, and there is also good news for Florida's unemployed still about one in ten in the job market.

Miami Police Department Hacked

Reporter: Kevin Corke

12/26/2011 11pm

Length: 2:40

An Internet hacker protest group known for stealing information from PayPal, Visa and MasterCard said the Miami Police Department was one of the targets in their latest hack attack. It was unclear why but the group that made the claim did some real damage to its other targets this past Christmas and according to the group this was just the first step of their "Master Plan"

FAMILY**Baby Boot Camp**

Reporter: Nathalie Pozo

10/4/2011 11am

Length: 4:15

Patty Poro informed us about Baby Boot Camp, a post-natal fitness classes designed for those moms that just had a baby and wanted to shed those extra pounds. The classes were interactive exercises that moms could easily do with their babies.

Teddy Bear Recall

Reporter: Pam Giganti

12/28/2011 5am

Length: 1:00

Build a Bear a well-known teddy bear company was recalling its products, saying it was not safe for young children. They were recalling over 284,000 of the stuffed teddy bear toys due to the possibility that the plastic eyes could fall out and pose a choking hazard to children.

Curfew in Miami Lakes

Reporter: Jeff Burnside

12/30/2011 11pm

Length: 2:00

Miami Lakes decided to enforce the law after a shooting outside a movie theater put the problem of teenagers out too late into the spotlight. Now anyone underage after 8pm better have an adult with them

LIVE POSITIVE**Blind High School Wrestler**

Reporter: Sharon Lawson

12/10/2011 9pm

Length: 1:00

One student from Alaska High School excelled in school and extracurricular activities, but these were just one thing that sets him apart from the rest. Paul Tandy had a 4.0 GPA, played several musical instruments and competed on the wrestling team, he's also blind. Tandy was born in Taiwan 3 and half months early and the amount of oxygen he was given as a baby caused him to be permanently blind. Despite his blindness, Tandy discovered a new way to fit in at his school.

Layaway Angels

Reporter: Donna Rapado

12/23/2011 5pm

Length: 2:20

They were called the "Layaway Angels", people who helped others by paying off the Christmas Layaway accounts for total strangers, many of whom were hit by hard times. K-mart alone said anonymous benefactors have been doing this to the tune of \$450,000 and Wall-mart said the same thing is going on with its layaways accounts.

TSA Cares

Reporter: Betty Yu

12/23/2011 6pm

Length: 2:15

The holiday travel rush can be extremely hectic and stressful especially for passengers with special needs. So the transportation security administration launched a toll-free help line to get travelers with medical needs or disabilities through security checkpoints without hassle. This came after the agency recently came under fire for inappropriate strip searches and putdowns of elderly passengers.

Key West Pink Sneakers

Reporter: Roxanne Vargas

12/27/2011 5am

Length: 1:00

The men of Key West were living positive by getting in touch with their feminine sides. 'Real men wear pink shoes week' was the city's way of raising money to support breast cancer patients and their families but was not a "Boy only" event. Women also took part in the program created by cancer survivor, Chris Holland. Key Westeners were asked to sport pink converse, Chuck Taylor hi-Top sneakers the entire week to show their support. 100% of the proceeds from the sale of the sneakers went to the Florida unit of the American Cancer Society.

COMMUNITY**UM Gala**

Reporter: Roxanne Vargas

10/4/2011 11am

Length: 4:10

Celebrating life and those who help save it, that was what the 9th Annual Luminare Awards Gala was all about. It honored those who have given a part of themselves to save someone else. Leslie Cortina, Executive Director of UM Miller School of Medicine's Life Alliance Recovery Medicine, came to informed about this great event.

March of Dimes Signature Chefs

Reporter: Roxanne Vargas

10/4/2011 11am

Length: 5:10

What's a meal without some dessert? At the March of Dimes Signatures Chefs Auction, guests had the opportunity to satisfy their sweet tooth with some rich, delicious chocolate mousse, among other delights. Thomas Russo, Executive Chef from the Westin Colonnade, showed us how to make some of these delicious delights.

March of Dimes Signature Chefs

Reporter: Trina Robinson

10/5/2011 11am

Length: 5:10

The 14th Annual March of Dimes Signatures Chefs Auction took place at the Westin Colonnade in Coral Gables and Chef Paula DaSilva came to the station to give us more information about this event. She is the Executive Chef of 1500 at Eden Roc and was among many chefs showing off their culinary skills all for a great cause.

Gilda's Club

Reporter: Shiri Spear

10/12/2011 11am

Length: 4:40

More than 3600 women found out they had breast cancer this past year in South Florida. Sara Howney Callari and Dana Panza McDonald from Gilda's Club informed us about the Gilda's Club Casino Night Fundraiser.

Willie Program

Reporter: Trina Robinson

10/13/2011 11am

Length: 4:00

The tough times seem to be here to stay for a while and the first area to usually get cut from funding is the arts. Willie Stewart used his musical talents to teach kids the importance and joy of music. He was in our studios along with some of these students to show and tell us about his important project.

Udonis Haslem

Reporter: Nathalie Pozo

10/18/2011 11am

Length: 5:00

During the NBC Lockout players had a lot of time on their hands and some are spending that time giving back to their community. Udonis Haslem and Keyon Dooling were our hometown guests to informed us about what they were doing later that day.

Alonzo Mourning as Santa

Reporter: Christina Hernandez

11/21/2011 119m

Length: 1:45

Thanksgiving was celebrated just a couple of days early at a place known for its Christmas decorations. The Alonzo Mourning Charities hosted more than two dozen families for a meal and a night at the theme park. Christina Hernandez had this great story from Santa's Enchanted Forest.